

## Richardson Extends Contract and Becomes the “Official Headwear of CollClubSports”

CollClubSports is excited to announce their contract extension with Richardson Cap Company. This agreement runs through the 2016 season and makes Richardson the “Official Headwear of CollClubSports.” Richardson has been providing the team sports industry with top of the line performance headwear for 40 years. They sweat the details, because they know the work and determination that goes into athletic success. This effort translates into high-quality products.



Vice President of Sales for Richardson Steve Alford had this to say about the new deal: "We are very excited that the NCBA has once again chosen Richardson to be the exclusive baseball on-field cap of choice. We look forward to another great year not just for baseball, but for all sports associated with the entire CollClubSports organization."

Richardson gives teams the opportunity to customize their products in a number of different ways, including fit, size, style, fabric, color, and embroidery. Certain styles allow everything to be customized, including panel, eyelet, and piping colors, hat brim style and colors, and even front and side designs. Even the embroidery has custom options, in case you want several colors or even a 3-dimensional logo! Richardson even offers customizable visors for our softball teams! Looking for team headwear for the coldest months of the year? Check out the beanies that Richardson has to offer. They come in a plethora of styles, color options, and materials including knit, fleece, and microfleece. They even offer ear bands and skull caps for under your batting and football helmets! All headwear will include the respective league logo on the back free of charge, compliments of CollClubSports, the NCBA, NCSA, NCFA, and NCTFA.

Being the “Official Baseball Cap of the NCBA,” Richardson hats remain the only “legal” cap for use during NCBA-sanctioned competition. Richardson has made CollClubSports an authorized dealer of their headwear, allowing the CollClubSports league members to purchase products at the best prices available, including \$1.00 off per item during the months of July through November! As an added bonus, Richardson offers a state-of-the-art Cap Designer on their website at <http://www.richardsoncap.com/designer>. This cap builder allows you to customize hats to your exact specifications all while seeing it happen right before your eyes! Once you have created the perfect cap, you can save it and use the individualized style number you receive to place an order with CollClubSports. Be sure to order your Richardson headwear through Mitch Conner, Richardson Sponsor Account Manager at CollClubSports, to receive your discounted pricing! He can be reached at [Mitch.Conner@CollClubSports.com](mailto:Mitch.Conner@CollClubSports.com) and at 412-321-8440 ext.105.

“For the past 8 years, Richardson and the NCBA have partnered together to put our athletes in the best baseball caps on the market,” said Sandy Sanderson, President of CollClubSports. “Through the signing of this new contract, we have further strengthened that relationship by making the best headwear on the market available to ALL of the CollClubSports member teams. And most importantly, since all orders will be handled directly through the CollClubSports office, we are able to assure our teams get the lowest price available on all Richardson products.”



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